



Competition Rules for the LightFM Mindies competition on 89.9 LightFM. Additions or deletions to these rules are subject to the discretion of 89.9 LightFM, and may be put into place at any time.

1. Information on how to enter and prizes form part of the conditions of entry. Entry into the Promotion is deemed acceptance of these terms and conditions.
2. The Promoter is LightFM (ABN 96 042 635 740) of 673 Whitehorse Road, Mont Albert, Victoria, 3127.
3. The Promoter's directors, employees, management, suppliers, retailers, associated companies and agencies and their immediate families are ineligible to enter.
4. Entry into the competition is by sending a SMS message to 19922200 with a vote for any one (or all) of the 4 Song entries for the week.

The maximum cost of sending the SMS message to 19922200 is in Australia is \$0.55c (AUD) including GST. The charges for each SMS will appear on your next mobile telephone bill and charges apply for each SMS, regardless of error or any other occurrence or omission. Minors should seek bill payer's permission before entering.

5. Multiple entries are accepted.
6. The use of any automated entry software or any other mechanism or electronic means that allows an Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Entrant invalid. The Promoter may, in its sole discretion, disqualify all entries from, and prohibit further participation in this competition by, any person who tampers with or benefits from any tampering with the entry process or with the operation of the competition or acts in violation of these terms and conditions, acts in a disruptive manner or acts with the intent to annoy, abuse, threaten or harass any other person.
7. SMS entries submitted via the Internet are not valid and will not be accepted by the Promoter. The SMS entry mechanic is only open to consumers with an SMS compatible mobile phone, permitting text messaging to the premium rate Promotional SMS number. It is recommended that all Entrants check with their service provider before entering.
8. Should an Entrant's contact details change during the promotional period, it is the Entrant's responsibility to notify the Promoter.
9. All entries become the property of the Promoter once the entries are received by the Promoter.

10. Promotion commences on 23rd of August 2010 at 6.15 am AEDT and finishes on 17th of September 2010 at 6:00pm AEDT. Any SMS entries received before the promotion commences or after it has concluded will be ineligible to participate in the promotion.

11. The total number of prizes to give away in Australia is one (1). There is one (1) major prize

12. The grand prize winner will all be randomly drawn from the relevant database of SMS entrants at the conclusion of the Promotion by a judge appointed at the sole discretion of the Promoter on 20th September 2010 at 8:00 am AEDT at LightFM, 673 Whitehorse Rd, Mont Albert, VIC 3127 Australia.

The winners will be notified by phone within seven (7) days of the draw and the winner's name will also be published on www.lightfm.com.au. The judges' decision is final and no correspondence will be entered into.

13. The grand prize winner will receive \$1000 Food and Fuel vouchers (Coles Voucher), Random other prizes including \$50 Coles vouchers.

14. If any element of the prize(s) is not available, the Promoter reserves the right to substitute the relevant item, at its sole discretion, with an item of the same or greater recommended retail value and/or specification(s).

15. The prize is not transferable or exchangeable and cannot be taken as cash and cannot be sold to any other person (including via any online auction site).

16. In the event of war, terrorism, state of emergency or disaster, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion, subject to any written directions from a relevant Regulatory Authority.

17. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought.

18. Privacy Statement. The personal information an entrant provides to enter this competition will be used by the Promoter and may be disclosed to its marketing and promotional agencies, information technology providers, database service providers and overseas related bodies corporate to conduct and administer this competition and to send the entrant information about the Promoter's products and services (unless the entrant opted out of receiving such information when they entered the competition).